



Phil Newman

CEO

Phil has over 17 years of consulting in business development and marketing for international IT & Telecoms, Healthcare and Financial companies such as Boehringer Ingelheim, Cisco, Dresdner Kleinwort Wasserstein and Motorola whilst creating European market entry strategies for emerging technology businesses from Silicon Valley.

He has extensive experience of sales, marketing and business development – in Europe and in the US – and is normally responsible for high-level customer engagements, new business strategy, channel development and financial performance.

During his career Phil has continually pursued entrepreneurial opportunities and sits on the boards of a number of fast growth companies.

Rowan Minnion

Co-Founder

Rowan has over seven years experience working with greentech, biotech and healthcare SMEs to develop and commercialise products, communicate with the market, develop corporate strategy and raise capital. He has worked with over 100 companies across Europe and North America ranging from listed biotechnology SMEs such as York Pharma and Phosphagenics to new divisions of multinationals such as Sigma Aldrich and Pfizer.

His experience includes marketing strategy, public and investor relations, financial management, operations management and corporate strategy. A high academic achiever, Rowan has a first class MSc in exercise physiology from the University of Glasgow and a distinction level MBA in international Business from Edinburgh University and Schulich Business School in Toronto. Rowan is also a certified Investor Relations practitioner.

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